



**BELGRADE
FAIR**

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sajam.rs



1st Packaging Fair
September 21 - 24, 2022

1

Application Form for Participation

The present Application form should be filled in and certified in four copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor

To be filled in block letters

Full name of Exhibitor:

Address: country, town
Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

All contacts should be made through:

Tel/e-mail:

Agent in Serbia
(name, address & phone):

All correspondence to be addressed to
(only if different from address above):

Payment affected to
the bank account number:

VAT number:

We rent

| | | |
|--|--------------------------------|--------------------|
| A Stand Package STANDARD - Application Form no. 3 | cca. <input type="text"/> sq.m | 78,- €/sq.m |
| B Stand Package MOLTO - Application Form no. 3a | cca. <input type="text"/> sq.m | 95,- €/sq.m |
| C Indoor raw space | cca. <input type="text"/> sq.m | 55,- €/sq.m |

Compulsory registration fee

€ 250,-

Please, send also the completely filled in Application for Registration in the Official Fair Catalogue and the CD-ROM along with the present Application. Belgrade Fair reserves its rights of price corrections for the exhibiting space rent.

We declare hereby that we are aware of the participation conditions mentioned in the General Rules for Participation at Belgrade Fair Events and the present Application Form and that we fully accept them.

Payment upon receipt of the proforma invoice.
The prices are mentioned in NET amounts. An VAT shall be added to them

Venue and date

Seal

Exhibitors signature

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
of Application form

File No.

Location

Date, signature and seal

EXHIBITORS

Companies or individuals renting exhibition space for their product range display are entitled to the registration in the official Fair Catalogue, inscription on fascia panel and the right to use all other Belgrade Fair services.

CO-EXHIBITORS

If the stand area rented by the Exhibitor is used by another company represented by its own exhibits and staff, such company shall apply as Co-Exhibitor and shall submit a separate Application form and pay the Registration fee for compulsory Catalogue listing.

Co-Exhibitors shall have their inscription on the fascia panel alongside Exhibitor's inscription. If the Exhibitor applies for the Co-Exhibitor's participation and Fair Catalogue listing,

he shall submit Co-Exhibitor's written approval with the Application form.

The Exhibitor has the right to install inscriptions of Co-Exhibitors as stated above on his own stand only if he applied for such Co-Exhibitors to Belgrade Fair.

If the Exhibitor does not apply for Co-Exhibitors or submit incomplete data in its Application form, Belgrade Fair has the right to charge the Exhibitor for all the costs related to Registration fees for Co-Exhibitors. Should an exhibitor install his multi-level stand within his allocated exhibiting space, he shall pay the additional amount for the elevated space use based upon the approved design, as well. The 1 sq.m. elevated space price shall be 50% of the raw exhibiting space price mentioned in the Application for participation.

The Fair shall submit to the Exhibitors the forms for use of electrical power, water, telephone, car parking, to be filled in and returned to Belgrade Fair by the stipulated date. Otherwise, Belgrade Fair shall not provide the Exhibitor with the services stated above. The services are charged according to the Belgrade Fair Price List, based on the supplied services confirmation as stated in this Application form.

During the period of preparations and clearance of the Halls, the Exhibitors pay the compulsory joint costs determined by the Belgrade Fair Price List.

Exhibitors shall obey the opening and closing dates of the Fair event and particularly shall arrange for their stand with the exhibits to be open by the closing date of the Fair event.

In case the Exhibitor does not act in accordance with the previous item, which shall be stated in writing by the Hall Supervisor, the Exhibitor shall pay the Contract penalty of EUR 800,-

REGISTRATION FEE INCLUDES

- Publishing Exhibitor's data (complete business, address, telephone, fax, E-mail, http and representation office address) in the official Fair Catalogue and/or CD and/or B2B portal.
- Publishing up to 20 words of text describing Exhibitor's product range or activity in the Fair Catalogue.
- Publishing of Exhibitor's registered trade mark.
- A Complimentary copy of the Catalogue.
- Complimentary pedestrian passes, as follows: three passes for the rent of up to 50 sq.m., one pass for each additional ten square meters of the rented space, in total not more than twelve passes.
- A pedestrian pass for each Co-exhibitor
- Car and pedestrian parking passes for a car and driver for the exhibitors` rent up to 20 sq.m. and the Coexhibitor, up to 100 sq.m. for two such car passes and more than 100sq.m. for three cars and drivers.

The official Catalogue is printed in Serbian and English. Exhibitors are responsible for the accuracy of the data given. The Catalogue Editorial Staff reserves the right to adjust the titles of the products stated in in this Application to those contained in the Catalogue nomenclature.

INSURANCE

Exhibits and other Exhibitor's property shall be covered by insurance policy at all Belgrade Fair exhibitions.

Exhibitors can insure their exhibits through Belgrade Fair or any domestic or foreign insurance company in the country or abroad.

Any responsibility for a damage to the exhibits and/or any other Exhibitor's property, if such exhibits and/or property are not insured in a way stipulated by the previous item, shall be completely borne by the Exhibitor.

PAYMENT

1. Exhibitors shall effect the payment through the Bank stipulated in the invoice. Each Contract Party shall bear the bank charges in its own country. Exhibitors are requested to fulfill following liabilities:
 - for the booked exhibition space, building and equipping of stand not later than 45 days prior to Fair event opening by invoice to the Fair foreign currency account at an authorized commercial bank.
 - for other requirements not later than 15 days after the closing date of the Fair event by invoice to the Fair foreign currency account at an authorized commercial bank.

In case of a delayed payment or payment after a contract date, the exhibitor shall pay an interest rate according to the rate of the National bank of Serbia at the moment of settlement the due amount.

2. Exhibitors may withdraw the submitted Application form only 15 days upon the application registration. In case the Exhibitor withdraws the Application form after the deadline of 15 days upon the application registration, the Exhibitor will be liable for 100% of the total cost for space, Registration fee and other expenses due to the Exhibitor's cancellation.

Application form has the legal force of a Contract. In case of any disputes, the Contract Parties have agreed to settle such disputes by the Foreign Trade Arbitration with the Serbian Chamber of Commerce in Belgrade.

Regulations for Participation at Belgrade Fair Events shall be a form part of the Contract.

2 Application Form for Compulsory Registration in Official Fair Catalogue & CD-rom

Present Application form should be filled in and certified in three copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

Please state the Alphabet letter, under which to be registered in the Official Fair Catalogue

To be filled in block letters

Full name of Exhibitor:

Address: country, town
 Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

Agent in Serbia
 (name, address & phone):

Activity wording:

Are you:

- | | | |
|---|---|---------------|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Exporter | (please tick) |
| <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Service bidder | |
| <input type="checkbox"/> Intermediary/Agent | <input type="checkbox"/> Retail trader | |
| <input type="checkbox"/> System intergrator | <input type="checkbox"/> _____ | Others |

With copies of the application please enclose:

- For publishing in the Fair Catalogue and CD-rom - your registered trade mark (.tiff .eps .png .pdf ili .jpg format - at least 600 px width)
- For publishing in the CD-ROM - 5 chosen photos (.tiff .eps .png ili .jpg format - at least 1200 px width)

Compulsory registration fee as per Application for Participation amounts to EUR 250.

Publishing in the Fair Catalogue of data about activities not exceeding 20 words, and the registered trade mark are included in the registration fee. Each additional word shall be charged EUR 5.

The prices are mentioned in NET amounts. VAT shall be added to them.

Commodity group(s) you belong to:

- PAPER PACKAGING: wrapping paper, paper bags, bags with handles, paper bags, paper cups, combi-boxes and other wrapping paper packaging
- CARDBOARD PACKAGING: cardboard and cardboard boxes
- CORRUGATED CARDBOARD PACKAGING: boxes, pallets, crates, shock-absorbing material
- GLASS PACKAGING: ampullas, vials, bottles, jars
- METAL PACKAGING: cans, kegs, canisters, bottle caps and jars, tin boxes, aluminum foil, connecting straps, pallets, containers
- SOLID PACKAGING MADE OF POLYMER MATERIALS: plastic bottles, closures, IBC containers, buckets, canisters, barrels, crates, plastic boxes
- FLEXIBLE PACKAGING: self-adhesive tapes, binding tapes, metalized foils, foils, bags, sacks and bags made of PVC, PE, OPP, BOPP, Cast PP, PET, BOPET, PA and other polymeric materials, as well as multilayer flexible materials that may contain and paper or aluminum
- CARDBOARD BOTTLES: Tetra Pak packaging, Pure Pack and other packaging systems for aseptic filling
- BLISTER & SKIN PACKAGING
- LABELS: intended for gluing, self-adhesive, pendant, in mold, stretchable and heat-shrinkable in the form of a hose (sleeve)
- LINE PRINTERS FOR DIRECT MARKING OF PACKAGING
- TEXTILE PACKAGING upholstery materials for luxury packaging, binding tapes, bags (sacks)
- WOODEN PACKAGING: boxes, crates, pallets
- AUXILIARY MATERIALS: printing inks and varnishes, reinforcement materials, sealing, decorating, cushioning

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
 of Application form

File No.

Location

Venue and date

Seal

Exhibitors signature

Date, signature and seal

3

Application Form Full Package Stand Type STANDARD

To be filled in block letters

Full name of Exhibitor:

 Address: country, town
 Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

Contact person:

Mob.phone:

E-mail:

standard aluminium construction

I order herewith the construction and full service arrangement of the exhibition space of:

 Please enter the space size from the Application Form 1, item A.
 The price includes space rent and stand construction.

 sq.m

12-24 sq.m



25-38 sq.m



39-60 sq.m


Services and equipment included in price/sq.m:

Partition walls

Name panel - logo

Instant use carpet - grey

Info desk/podium

1/0

1/1

2/2

Table/Chairs

1/4

1/6

2/8

Bar stool

/

1

1

Cubicle incl. curtain

/

Spot light 100W

4

6

8

Lockable cupboard

1

1

1

Brochure shelf on the stand wall

1

1

1

Socket up to 1kW

1

1

1

Decorative arrangement of exhibits

Space fee

Notice: It is necessary to apply your logo by e-mail: arh@sajam.rs (.ai, .pdf, .eps format)
We have booked a full package stand and order the following additional equipment according to the condition overleaf: (please tick)

| | Pcs. | €/Pcs. | | Pcs. | €/Pcs. | | Pcs. | €/Pcs. |
|---|----------------------|--------|---|----------------------|---------|---|----------------------|----------------|
| <input type="checkbox"/> Door with lock | <input type="text"/> | 25,- | <input type="checkbox"/> LCD TV 55"/65" | <input type="text"/> | 150,- | <input type="checkbox"/> Company logo 96x62, adv. tower | <input type="text"/> | 30,- |
| <input type="checkbox"/> Info desk 100/200x50x110 | <input type="text"/> | 80,- | <input type="checkbox"/> Glass Showcase 100x100x220 | <input type="text"/> | 80,- | <input type="checkbox"/> Company logo 196x62, adv. tower | <input type="text"/> | 50,- |
| <input type="checkbox"/> Table | <input type="text"/> | 10,- | <input type="checkbox"/> Glass Showcase 100x50x220 | <input type="text"/> | 60,- | <input type="checkbox"/> Company logo fascia 186x22 | <input type="text"/> | 25,- |
| <input type="checkbox"/> Chair | <input type="text"/> | 10,- | <input type="checkbox"/> Glass Showcase 50x50x220 | <input type="text"/> | 40,- | <input type="checkbox"/> Digital print mesh, vinyl / self-adhesive foil | <input type="text"/> | 18-21,- /sq.m. |
| <input type="checkbox"/> Bar stool | <input type="text"/> | 20,- | <input type="checkbox"/> Low Glass Showcase 100/50x75 | <input type="text"/> | 30/40,- | <input type="checkbox"/> | <input type="text"/> | |
| <input type="checkbox"/> Podium | <input type="text"/> | 10,- | <input type="checkbox"/> Advertising Tower Structure | <input type="text"/> | 40,- | <input type="checkbox"/> | <input type="text"/> | |

The prices are mentioned in NET amounts. VAT shall be added to them.
Payment upon receipt of the proforma invoice.

I state herewith that I am cognizant with Belgrade Fair price list,

Terms for construction and arrangement of exhibition space which I fully accept.

Stand construction cancellation costs shall be invoiced to the amount of 50% of the stand construction price.

TO BE FILLED IN BY BELGRADE FAIR

 Confirmed acceptance
 of Application form

Venue and date

Seal

Signature

Date, signature and seal

3a Application Form

Full Package Stand Type MOLTO

To be filled in block letters

Full name of Exhibitor:

Address: country, town
 Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

Contact person:

Mob.phone:

E-mail:

Syma Molto aluminium construction (cubical structures)

I order herewith the construction and full service arrangement of the exhibition space of:

Please enter the space size from the Application Form 1, item B.
 The price includes space rent and stand construction.

 sq.m

12-24 m²



25-38 m²



39-60 m²



Services and equipment included in price/sq.m:

| | | | |
|------------------------------------|-----|-----|-----|
| Partition walls | ✓ | ✓ | ✓ |
| Name panel - logo | ✓ | ✓ | ✓ |
| Instant use carpet - grey | ✓ | ✓ | ✓ |
| Info desk/podium | 1/0 | 1/1 | 2/2 |
| Table/Chairs | 1/4 | 1/6 | 2/8 |
| Bar stool | / | 1 | 1 |
| Cubicle incl. curtain | / | ✓ | ✓ |
| Spot light 100W | 4 | 6 | 8 |
| Lockable cupboard | 1 | 1 | 1 |
| Brochure shelf on the stand wall | 1 | 1 | 1 |
| Socket up to 1kW | 1 | 1 | 1 |
| Decorative arrangement of exhibits | ✓ | ✓ | ✓ |
| Space fee | ✓ | ✓ | ✓ |

Notice: It is necessary to apply your logo by e-mail: arh@sajam.rs (.ai, .pdf, .eps format)

We have booked a full package stand and order the following additional equipment according to the condition overleaf: (please tick)

| | Pcs. | € /Pcs. | | Pcs. | € /Pcs. | | Pcs. | € /Pcs. |
|---|----------------------|---------|--|----------------------|---------|---|----------------------|----------------|
| <input type="checkbox"/> Door with lock | <input type="text"/> | 45,- | <input type="checkbox"/> LCD TV 55"/65" | <input type="text"/> | 150,- | <input type="checkbox"/> Company logo 91x91, adv. tower | <input type="text"/> | 30,- |
| <input type="checkbox"/> Info desk 100/200x50x110 | <input type="text"/> | 110,- | <input type="checkbox"/> Glass Showcase 100x100x220 | <input type="text"/> | 110,- | <input type="checkbox"/> Company logo 191x91, adv. tower | <input type="text"/> | 50,- |
| <input type="checkbox"/> Table | <input type="text"/> | 20,- | <input type="checkbox"/> Glass Showcase 100x50x220 | <input type="text"/> | 80,- | <input type="checkbox"/> Company logo fascia 191x41 | <input type="text"/> | 40,- |
| <input type="checkbox"/> Chair | <input type="text"/> | 20,- | <input type="checkbox"/> Glass Showcase 50x50x220 | <input type="text"/> | 60,- | <input type="checkbox"/> Digital print mesh, vinyl / self-adhesive foil | <input type="text"/> | 18-21,- /sq.m. |
| <input type="checkbox"/> Bar stool | <input type="text"/> | 30,- | <input type="checkbox"/> Low Glass Showcase 100/50x100 | <input type="text"/> | 40/60,- | <input type="checkbox"/> | <input type="text"/> | |
| <input type="checkbox"/> Podium | <input type="text"/> | 20,- | <input type="checkbox"/> Advertising Tower Structure | <input type="text"/> | 60,- | <input type="checkbox"/> | <input type="text"/> | |

The prices are mentioned in NET amounts. VAT shall be added to them.

Payment upon receipt of the proforma invoice.

I state herewith that I am cognizant with Belgrade Fair price list.

Terms for construction and arrangement of exhibition space which I fully accept.

Stand construction cancellation costs shall be invoiced to the amount of 50% of the stand construction price.

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

Venue and date

Seal

Signature

Date, signature and seal

5 Application Form for Advertising Services

The present Application form should be filled in and certified in two copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

To be filled in block letters

| | | |
|--|---------------------------|--------------------|
| Full name of Exhibitor: | Contact person: | Mob.phone: |
| Address: country, town Street and number, P.O.B.: | Mail: | |
| Tel/Fax: | E-mail: | |
| Payment affected to: | The Bank Acc. no.: | VAT number: |

Advertising space - printed



Megaboard, Underground Passage, 995x195 cm, paper, illuminated **438 €/piece** pcs.



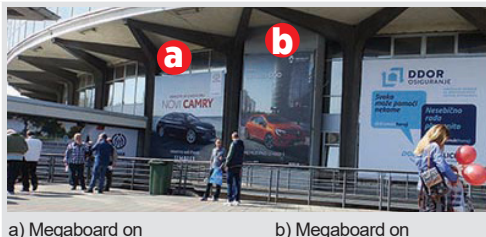
Billboard 300x200 cm, paper **225 €/piece** pcs.



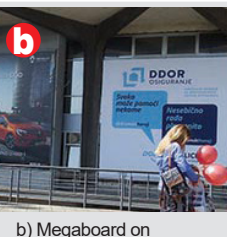
Double sided billboard on the pedestrian bridge, 95x195 cm, paper **99 €/piece** pcs.



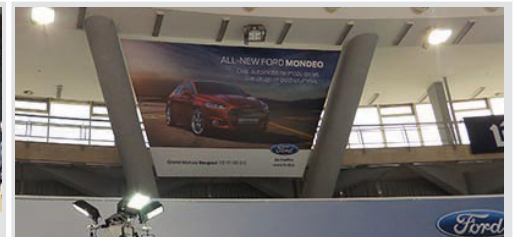
Colonnade in front of the Hall 2 vinyl 8x1 m, incl. 4 billboards, 95x195 cm **400 €/piece** pcs.



a) Megaboard on Hall 1, 6x6, vinyl **1.500 €/piece** pcs.



b) Megaboard on Hall 1, 4x6, paper **600 €/piece** pcs.



Megaboard at Hall 1, V-banner, vinyl, 735x427 cm **960 €/piece** pcs.



a) Billboard 6x1.5m **160 €/piece** pcs.

b) Vinyl on railing above the stand **30 €/sq.m** sq.m



Advertising surface on the vinyl per sq.m. **30 €/sq.m** sq.m



Flag pole (height 11m) at the Boulevard for flags up to 150x700 cm **100 €/piece** pcs.

Advertising space in the Exhibitor Registry

- 2nd cover
- 3rd cover **270 €**
- 4th cover
- Advertising page **200 €**

Advertising document distribution within the fairground* (price per 1 day)

- Adv. doc. distribution FOR EXHIBITORS **100 €**
- Adv. doc. distribution **200 €**

*distribution is carried out by the client

PLEASE FIND THE COMPLETE ADVERTISING LIST ON OUR WEBSITE

Note:

The prices are mentioned in NET amounts. VAT shall be added to them. Payment upon receipt of proforma invoice.

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

Hall No.

Location

Venue and date

Seal

Exhibitors signature

Date, signature and seal

Please send the prepress files, including the filled-in and sealed application, to the e-mail address in.ad@sajam.rs, not later than twenty days before the event opening.

Please upload larger files (10 MB and more) to some file sharing service (i.e. WeTransfer) and place the link in the email.

The Advertising Department shall reserve an adequate space for you, as well as a different advertising component, if the requested space has already been rented, in accordance with the available space and the dates of the application, as well as its receipt of documents.

The rent price of all advertising components shall be related to the duration period of each fair event, other than the items otherwise defined (rented on a day or monthly basis).

The Fair shall control the advertising components during the fair events. In case of any damage of such components, the Fair shall replace them as soon as possible, at its own cost.

Any specific orders shall be contracted personally (facade or window graphics, megaboard, rent of the advertising balloons, distribution of advertising materials along with entry tickets, etc).

Any installation of advertising towers, fascias, columns or wall panels exceeding the height of 3 meters shall be subject to the approval of the Advertising Department and the Design Office.

The flag poles and flags shall not be installed independently outside the rented advertising space.

Any advertising components individually installed by an exhibitor on the Fair ground (banners, flags, rigid components, etc.) shall be charged by the valid prices from the present price list. Belgrade Fair reserves its right to remove the afore mentioned components if they esthetically spoil the event general look or another exhibitor's component, as estimated by Belgrade Fair.

File prepress

The printing files shall be sent in Adobe Photoshop **EPS** or Adobe Illustrator **EPS** or **PDF** format.

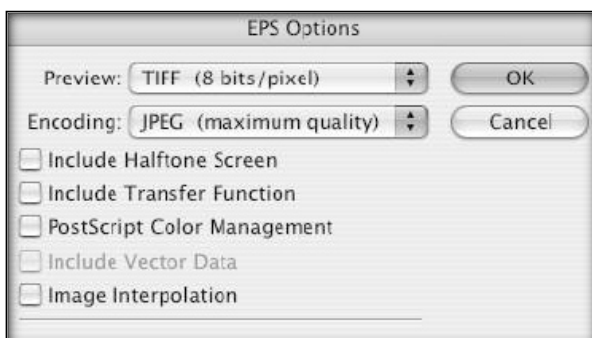
Adobe Photoshop:

File scale for large print formats (i.e. billboard 4m x 3m) - 1:10.
Resolution 300-500 dpi.

File scale for small print formats (i.e. B2 poster) - 1:1.
Resolution 100-150 dpi.

Colour mode: **CMYK**

File recording: Photoshop Encapsulated Postscript (**EPS**), with the following settings:



Adobe Illustrator:

File scale for large print formats - 1:10.

File scale for small print formats - 1:1.

The file **SHOULD NOT** include any wedges, passers, clips, printing instructions, measures, numbers of copies, etc.

Each file is a print itself (if you have five posters, you should record them in five different files).
Convert the text into curves.

Colour mode: **CMYK**

File recording : **EPS** or **PDF**.

If the prepress is a combination of vector and raster elements, please merge and export it as a single raster. Make sure that you send a proof with the files. We can not accept CorelDraw files.

Please make the files in accordance with the above mentioned instructions. Otherwise, BELGRADE FAIR shall not be responsible for the printing quality!



**BELGRADE
FAIR**

RENTAL SERVICES
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Tel: +381 11 2655 809
jovica.dimitrijevic@sajam.rs
sajam.rs



1st Packaging Fair
September 21 - 24, 2022

6 Application Form for Participation in the Side Event Programs

To be filled in block letters

| | | |
|---|------------|-------------|
| Full name of Exhibitor: | | |
| Address: country, town: | | |
| Street and number, P.O.B.: | | |
| Phone: | Fax: | |
| E-mail: | http: | |
| Agent in Serbia (name, address & phone): | | |
| Contact person: | Mob.phone: | Mail: |
| Payment affected to the bank acc. no.: | | VAT number: |

| Conference rooms rent | Date | Time of use | €/h |
|--|------|-------------|-------|
| Large Conference hall in the exhibiting Hall 4, with sound system and equipment, the price per started hour (capacity 300 seats) | | | 200,- |
| Small Conference hall in the exhibiting Hall 4, with sound system and equipment, the price per started hour (capacity 50 seats) | | | 100,- |
| Festive Hall in the Head office, with sound system and equipment, the price per started hour (capacity 150 seats) | | | 200,- |
| Small Conference hall in the exhibiting Hall, with sound system and equipment, the price per started hour (capacity 30 seats) | | | 100,- |

For the presentation we need: (please tick) Screen LCD Projector for PC Presentations PC Laptop Internet

TO BE FILLED IN BY BELGRADE FAIR

File no.

Reservation confirmation

Time to

Date, signature and seal

Venue and date

Seal

Exhibitors signature